

In Touch ... In Tune

NEWSLETTER

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Maximum Profit Recovery
(Pty) Ltd

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Foreword by MaxProf's CEO

Mr. Jakes Xulu

Dear Reader,

Mandela Day calls on all of us to make the world a better place. We've done our bit to promote Madiba's legacy and hope that so have you.

The year 2018 marks the centenary of the birth of Nelson Mandela. This provides a unique opportunity for people around the world to reflect on his life by promoting his legacy. We at MaxProf believe that when uTata said, "it is in your hands to create a better world...", he was entrusting us to be vessels of change in the lives of our youth, and generations to come. If we all partake in this legacy, we will be part of creating "... a better world for all who lived in it".

On that note, it is great to be able to report on the activities of the past few months. The fact that we have something to say, shows that we have a purpose. As our Mayors and/or leaders continue to respond to our call for assistance where possible, we thrive to impact the lives of those in our communities positively.

In February, we were in Limpopo with Mayor Mathebula for a back-to-school campaign that ended with broad smiles on the faces of our children. Soon after in March, we happened to be at the Greater Giyani Local Municipality again with Mayor Nkareng, for a house handover that in turn left us with teary eyes. It is said that time flies when fun is had, but time for us is of the

utmost importance as we realize that the chill of Winter has set in at a time when we delivered as best we could.

The unsurmountable joy we have when experiencing seasonal changes as we travel around our beautiful country! Can you imagine the joy we find in seeing the beauty of South Africa? We witness nature turning gold, rust red and the next thing, everything is green? Verily, there is a season for everything. Can you imagine how life would be if there was no change and everything remained the same? Would the world be celebrating Madiba's centenary year? Would we be appreciative of the good, the bad and the indifferent? It's our season, let us then make it count!

At the heart of the MaxProf culture lies an adamant commitment to uplifting and developing South African communities, especially among the communities we work with. We recognise that we have a role to play in giving everyone in our country an opportunity to make the most of their talents and to achieve a decent standard of living.

Our aim is to go well beyond the confines of targets and turnovers, and to deliver long-term, tangible benefits to communities around South Africa. We measure returns on our community investment according to the sense of hope, pride and ownership it fosters amongst communities, for example:

1. Education:

South Africa needs literate, skilled and educated citizens to help it grow and develop a thriving economy. Without access to decent schools, dedicated teachers, proper books and other resources, children face an uphill battle to educate themselves and improve their lives. To help address these needs, we support schools through municipalities by providing uniforms, toiletries, groceries, toys, sporting attire and sport sponsorships.

2. Community Development:

MaxProf aims to support the development of communities by investing in non-profit organisations and projects nominated by the Mayors of the municipalities we service. The focus is on improving living conditions and the quality of life amongst the respective communities of our clients. Under this category, we have had an opportunity to help in the following areas - early childhood development projects and programmes, agricultural projects and programmes that support the youth, and projects and programmes that support the disabled and the elderly. On 26 June we saw ourselves launching an Agricultural Project at Amathole District Municipality which will augment the livelihood of rural communities by enhancing resilience of agriculture.

As we celebrate 100 years of the birth of Nelson Mandela, re ema ka boikgantsho go keteka ngwaga wa rona wa ntlha wa wa koranta ya rona ya MaxProf In-Touch-In-Tune, le maikemisetso a go e tsweletsa pele.

Looking forward to MaxProf having a 100th Birthday issue in 2117!

Until next time...

Regards
Jakes Xulu

Menlo Park Primary's First Netball Team Does it again!



Our South African u/13 netball champions!



2018 SA Winners



2018 SA Winners Menlo Park Primary School



2018 Liga Winners Menlo Park

If you have been following this team's success, you will recall that Menlo Park Primary School's First Netball Team, sponsored by MaxProf, has won many games and tournaments in 2018, including the **Super 12 Primary School Tournament** which was held at TUKS on 18 April, the highly prestigious **Wildecklawer Invitational Tournament** which was held at Kimberley from 27 to 30 April, and most recently the **South African Championships**, Bloemfontein, during the weekend of 27 July.

Bloemfontein's Fichardt Park Stadium was full of South Africa's National netball teams (also those who had been eliminated during the preliminary rounds and at the quarter finals), who came in support of the last two standing bulls battling for the winning spot. The semifinals included Menlo Park Primary, Constantia Park Primary, Vastrap Primary and Bastion Primary.

The two last standing teams were Bastion, a school from the Western Cape and our very own Menlo Park Primary school. Menlo Park Primary's First Netball Team carved their place into the history books by beating Bastion 21-13, thereby ensuring that they become the #1 South African Champions u/13 netball team. Menlo Park secured the finest result in their history thanks to

player position changes in the second half of the match.

From the beginning, we are happy to say, this team looked destined to claim this win. Remember, MaxProf believes that through commitment and hard work, success is achieved. Menlo Park Primary's First Netball Team proved yet again this to be true!

'It's a dream come true,' the team's coach said. MaxProf's Legal Advisor and Head of Corporate Business, Mr. Marlon Stuart, father to one of the players, would not miss the games for anything and could not hold his excitement when Menlo Park Primary was announced 2018 Netball SA Winners! Step by step to success!

- 1) 2018 NETBAL SA WINNERS
- 2) GAUTENG WINNERS
- 3) WILDEKLAWER WINNERS
- 4) SUPER 12 WINNERS
- 5) LIGA LEAGUE WINNERS



"It's a dream come true!" the team's coach said



ROTO Centre Celebrates Mandela's Birthday with MaxProf

REACH ONE TEACH ONE CENTRE FOR DISABLED CHILDREN, SPENT THEIR NELSON MANDELA DAY WITH THE COMMUNITY OF DIKGATLONG LOCAL MUNICIPALITY, MAXPROF, MCDONALDS AND VISITORS FROM FRANCES BAARD DISTRICT & DIKGATLONG LOCAL MUNICIPALITIES

On 18 July 2018 uTata Mandela's 100th birthday, we found ourselves at Barkly West, a town situated in the Northern Cape; where MaxProf through Dikgatlong Municipality was donating items requested by Reach One Teach One Centre for kids with special needs.

We were honored to meet a young dreamer, Mpho. Her belief is that her dreams can and will become reality. During her speech, she asked the audience to read ROTO, swapping the syllables to read "TORO", which means "dream" in Setswana. She admitted to everyone present that when this Centre started, it was just a dream. The thought of caring for the disabled and needy started when she met a young disabled child on his own in a taxi during school hours. When she started a conversation with him, she realized he did not know where he was going, and the child was on his own. Mpho found herself in a situation she could not turn a blind-eye to. Shortly after the incident, the Centre opened its doors in February 2018, and accommodated 4 children she had seen around the area.

The ROTO Centre now houses 24 children, of which 8 are full-time borders and 16 are only there for after-care services. The centre is one-of-its-kind in the surrounding area, offering services to children of the community that ordinarily would not have access to such care. Due to the discerning state of unemployment in our country, some parents are unable to make monthly contributions, if not any at all. With or without financial stability, Mpho spoke with determination that the centre will continue to operate. She said that the children anchor her in her dream to make their lives better, even in times when she does not know where the next meal will come from. Giving-up and

Believing that this was her spiritual calling, she established the ROTO Centre for the disabled, providing all-day care for children with disabilities, including weekends.

giving-in is simply NOT an option. She expressed her heart-felt gratitude toward the helpers at the centre and her partner who shares the same vision of fending for the children, ensuring that they are well taken care of, healthy, well fed, cleaned and exposed to education from an early age. Together they make a formidable team.

Mpho mentioned that the main challenge faced by the Centre is finding a comfortable place (live-in) and transport for the kids that do not stay with Mpho at their rented house which they also use as a centre. She strives to have the centre fully furnished, with a functional play area able to stimulate the children according to their respective needs, proper bathroom facilities, an inhouse library and the centre's own transport. She hopes to achieve this by March 2019. The centre unfortunately does not have sponsors to permanently help with day-to-day living expenses.

With a vision set in stone, she wrote a letter to Dikgatlong Local Municipality with a list inclusive of but not limited to the following: heater, fan, educational toys, refrigerator, stove, bathing basins, laptop, a television and a printer. The said letter was then sent to MaxProf for consideration during April 2018. With MaxProf's Social Responsibility initiative, deliberation to lend a helping hand to the centre was adopted without hesitation. Exactly 5 months later, the requested items were delivered to the Centre. Mpho, together with her team and the children were happy beyond words. All items will be used to the fullest capacity, especially those directly pertaining to the wellbeing of the children. The handover event was graced not only by the community, but also by the officials from the Frances Baard District Municipality (Executive Mayor, Cllr. P. Marekwa and team); Dikgatlong Local Municipality (Honorable Mayor D. Mbizeni, Municipal





Manager and team). Is it coincidence that all this happened during the year of uTata's centenary? On the very day we celebrated his 100th birthday? Participating in the 67 minutes for Mandela, representing uTata's 67 years of fighting against social injustice? Mayor, Ms. Mbizeni said the handover of gifts is a beacon of hope for these special children, it creates hope for them and the society.



MaxProf could not be happier that Dikgatlong Municipality chose them to be a vessel of change for the ROTO Centre. It is evident that Mpho and her team are passionate about what they are doing for these children, and the privilege to be able to do so. When we at MaxProf, meet these children and experience their smiles first-hand, it makes it all worth it. This has imprinted in our minds and more so in our hearts!



What Mpho is engaged in with the children, indirectly implores each one of us to get involved in such initiatives, as they have an opportunity to afford children a better

"I believe this will change the course of our province and our country at large." says Mpho...

and different outcome in life. It is an opportunity to participate in Special Education, Youth Development, Social Cohesion through education and moral regeneration. Mpho said that through education we can make a meaningful contribution to our communities and change the circumstances of our people from early age/foundational stage. We need to have her energy rub-off on us!



Staff loading one of the cars with ROTO goodies



They may not understand what is happening but they could feel the love

New shoes for pupils of Qalabocha and Vusumuzi Primary Schools



DISADVANTAGED PUPILS AT QALABOCHA AND VUSUMUZI PRIMARY SCHOOLS IN SIYATHEMBA TOWNSHIP, LOCATED IN DIPALESENG LOCAL MUNICIPALITY, WILL NOW BE ABLE TO WALK WITH PRIDE AS THEY RECEIVE SCHOOL SHOES OF THEIR OWN

MaxProf always approaches its municipal clients, but this time things were different as Dipaleseng Local Municipality contacted MaxProf in April with a specific request of 100 pairs of school shoes for two primary schools within the jurisdiction area of the municipality. Upon receipt of this request, MaxProf called the office of the Mayor to set up a meeting to declare available funds and discuss the Mayor's prospective project. With the go-ahead from the municipality, MaxProf sourced quotations and procured the required school shoes. As the project was implemented, it was launched by both the office of the Mayor and MaxProf.



This was the beginning of hard work by both offices; sourcing the list of the needy learners and their shoe sizes. With the

exams approaching and schools closing, the learners would only be able to receive their shoes during the first week of Term 3. It is always heartwarming when we see the learners' dreams become a reality, especially when their basic needs are shrouded in those dreams. There was really no need to be told how happy they were, their happiness and gratitude clear on their faces, as well as resonated in their voices when they were given the opportunity to say a few words to the Mayor and MaxProf.

Letter 1: "My humble greeting to my principal, my teachers, Mr. Mayor and learners. I greet you all. Standing in front of you is Molatelo Mofokeng doing Grade 7 at Qalabocha Primary School. I thank you Mr. Mayor for doing such wonderful work for the learners of Qalabocha P.S. We really appreciate what you are doing for the learners of Qalabocha P.S. Some learners really need those shoes. Other children laugh, and they say they are needy and teasing them, even using vulgar language. We are grateful. But from today they are going to wear the school shoes and we will all look the same. No more judgement. Thank you MaxProf. I thank you."

Letter 2: "I thank the Dipaleseng Executive Mayor for the donation of shoes given to needy learners at Qalabocha Primary

School. People like you are needed in this world. You are kind, generous and caring. What you have done does not end here at Qalabocha Primary School. Continue doing it to other schools. Supporting needy learners, especially shoes, they become happy. You take away their sorrow and put a smile on their faces. They feel important while they thought they are unimportant. They feel loved and cared for and it's all because of you Mr. Mayor."

Letter 3: "Our topic is about needy learners. We have needy learners in this school. I would like to thank Mr. Makhubu for the things you have done for needy learners. Some of the learners do not have school uniforms. They feel lonely and embarrassed of their school uniforms. Others understand their situation at home. Others sometimes want to come in front to present themselves in English, but some are afraid because they feel embarrassed. Some are brave to come forward and do anything. We would like to thank you for what you have done for our needy learn-



"In line with the 'Thuma Mina' narrative, the day started off with a symbolic walk from Siyathemba Community Hall, whereby the Executive Mayor, Cllr. Mafunda Makhubu, Member of Parliament deployed in Dipaleseng, Mrs. Nokhaya Mnisi, Members of the Mayoral Committee, Cllr. Molato Khanye and Cllr. Zanele Ngwenya, Acting Municipal Manager, Ms. Conny Mametja and other dignitaries carried the school shoes to Qalabocha Primary, from there to Vusumuzi Primary School." - Dipaleseng Local Media Release, 30 July 2018



ers. Proceed in supporting our school. Thank you for your help."

After the handover at Qalabocha Primary School, we went to Vusumuzi Primary School where the children could not hide their excitement when we handed them their shoes during a special assembly. The school principal said that this gesture is true to the school's name "Vusumuzi" which means "build or raise a family". Our

presence at the school was to do exactly that, to build and raise families. It turns out that the Mayor used to go to this school as well, he made the learners recite a prayer he was taught then and which is still taught to this day. He urged the learners to

listen to the teachers, work hard and know that if they listen, they will also become "yellow bones" like him when they grow up, instead of looking like those that opted for nyaope and other drugs.

We are happy to have touched the lives of these children and we can tell you this, we are not done! We will continue going to even more schools to drive the change our children need. The Principal and the learners from both schools asked the Mayor or not to stop at these two schools, but to continue in building relationships and give to other schools.

At the end of the ceremony, Mayor, Cllr. Makhubu said to MaxProf's Pamela, "We are grateful to MaxProf for this support, this really shows us that you remain true to your commitments!"

I thank the Disappointing Executive Mayor for the donation of shoes given to needy learners at Qalabocha Primary School.

People like you are needed in this world. You are kind, generous and caring.

When you have done don't end up here at Qalabocha Primary School. Continue doing it to other schools.

Giving needy learners, special shoes they become happy. You don't ~~leave~~ ^{enjoy} their sorrow and put a smile on their face. They feel important. What they thought they are was unimportant. They feel loved and cared for and no all because of you Mr Mayor.

Our topic is about needy learners. We have needy learners in this school. before I say much things we will like to thank Mr Makhubu for the things you have made for needy learner. Some of the learners do not have school uniform. They feel lonely and embarrassed. they school uniform. Some others they understand the situation at they home. Others sometime want to come in front of use to represent they self in english but they are afraid because they feel embarrassed. but they are afraid because they forward and do anything. we will like to come for what you have done to our needy learners. carry on by supporting our school. Don't lose hope by supporting our needy learners we like to thank you for your help.

My humble greeting to my principal, my teachers, Mr Mayor and learners. I greet you all. Standing in front of you is Mphahlelo Mphahlelo doing Grad 7 at Qalabocha Primary School.

I thank you Mr Mayor for doing such a wonderful work to the learners at Qalabocha PS. We really appreciate for what you are doing to the learners at Qalabocha PS. Others really need those shoes to the children that they really need it. Others ~~see~~ ^{are} children laugh at them saying that they are needy and ~~are~~ ^{are} teasing them even using vulgar language on them. We are grateful. But from today they are going to wear the school shoes we are going to wear the same. No more judgement.

Thank you MAX PROF

E Zhandi
you

MaxProf donates sewing machines and sewing material to the Jorhi Luncheon Club



Where there's wool, there's a way!



MaxProf's Pamela, Mama Jorhi and Rand West City LM official



MaxProf's Pamela and Rand West City LM's Mr. Ngcobo



Mama Jorhi's garage packed to capacity with machines and sewing materials

MaxProf believes that everyone has the power to make the world a better place. On 20 July, we donated sewing machines and sewing material to the Jorhi Luncheon Club at the Rand West City Local Municipality. This was not only to forge partnerships, strengthen the community, nurture the creative spirit, but also to celebrate uTata Mandela's birthday as Mama Jorhi politely reminded us when she greeted all present at the handover event.

The garage at Mama Jorhi's house is now full of sewing machines, wool, shoe soles and many other knitting materials. MaxProf donated these items after being approached by Mayor Mzi Khumalo (Rand West City Local Municipality). The Jorhi Luncheon Club was launched in 2017 with 12 ladies calling themselves "bo

ausi", they made it clear that they don't want to be called "bo ngono" (grannies), as this makes them feel old, and they still feel young at heart. Sewing for them heals, it helps them take away the stresses of life. Before the club was launched Mam Jorhi says that she used to fall asleep in front of the television whilst watching television soaps, wake up to try and catch the next one, only to fall asleep again. She told everyone present that since partaking in this club, sleeping in front of the television is a thing of the past!

Mam Jorhi gives thanks to God for everything that has happened from last year when they started. She reminisces of a time when her sisters (Jorhi Luncheon Club) used to come knocking at her house and she would pretend to be sleeping and ignore them, as she did not know what she would offer them, not being able to even afford coffee. She would later go to the door

The garage at Mama Jorhi's house is now full of sewing machines, wool, shoe soles and many other knitting materials



and pretend that she was sleeping, with a fake yawn she would tell the ladies to come in, and to her surprise some would bring tea-bags to share, another would bring a few spoons of sugar wrapped in a plastic bag, they would all share these things and have a great day knitting and sewing.

The Club hopes to grow and sell these items, including shoes to big retail stores. MaxProf's Pamela has placed an order for a pair of knitted shoes with her name branded on them.

While MaxProf and Rand West City Local Municipality officials were get-

ting ready to depart from the function, the ladies and the community were getting ready to party and enjoy Tata's birthday weekend!



Growing together, we shall !



MaxProf's Pamela Pege addressing the Jorhi Luncheon Club and community during the handover of sewing machines and materials



A wheelchair and 100 packs of school supplies for *Thembisile Hani Local Municipality*



Themba Sibisi arriving at the Thembisile Hani handover

A WHEELCHAIR, 100 GIFT PACKS OF SCHOOL SHOES, SCHOOL SHIRTS, AND DIGNITARY PACKS FOR THEMBISILE HANI LOCAL MUNICIPALITY

Once again, MaxProf gives back to the community! MaxProf donated school shoes, school shirts, and dignitary packs (male and female) to the needy learners of Bly n Bietjie Primary School in Thembisile Hani Local Municipality, Mpumalanga.

During our meeting with Cllrs. Nomsa Mtsweni and Winnie Mahlangu from Thembisile Hani Local Municipality, we were presented with 3 wishes from the Mayor and her office. The wish-list included the following 3 projects:

1. Electronic wheelchair for a disabled child from one of the municipality's poorest communities;
 2. Shoes, t-shirts, dignitary packs, especially sanitary towels for the children at a farm school; and,
 3. Renovations needed at a Centre for the disabled.
- After the meeting, the office of the Mayor was tasked with obtaining

quotes for the renovations of the Centre for the disabled. Subsequently, it was decided to support the child in need of the wheelchair and Bly n Bietjie Primary School.

By the time we received the list from the school and started sourcing the quotations, term 2 had come to an end and it was time for the mid-year school holiday. The Mayor's office confirmed that 23 July would be the best day to handover the donated items to the young man and to the learners of Bly n Bietjie Primary.

On Monday 23 July, whilst Mandela birthday-month celebrations were continuing, we seized the opportunity to celebrate uTata Mandela by delivering the wheelchair and bring hope and smiles to 92 pupils of Bly n Bietjie Primary School who received their school shoes, school shirts and dignitary packs which included toiletries. The sanitary towels were the most popular amongst the teachers and they could not thank the Mayor and MaxProf enough, as they were saying that girls would be absent from school during their menstrual periods due to financial restraints. The girls help each other by taking homework home to the friend, but unfortunately it is a struggle to catch up with the work missed in class. Girls from poor families cannot afford sanitary

pads, and a lack of decent changing washrooms contributes to their poor class attendance during this time.

We want to provide pupils with a sense of pride. We believe in the importance of making a difference in the communities where we operate, and this initiative also gives us an opportunity to strengthen the relationship with our key stakeholders, in this case the Thembisile Hani Local Municipality. We believe that donations like this allow underprivileged children to see themselves as equals to other pupils, which encourages teaching and learning development. As part of our Mayoral project plans, education has been identified as a key area and the company has previously contributed generously in this area and will continue to do so in future.

The packs were handed over by the Executive Mayor Cllr. Nomsa Mtsweni, MaxProf's Pamela Pege and Antoinette Ntlele.

After receiving their



packs, it was time to turn the spotlight to the young man who needed a wheelchair, he has one which was donated to him some years ago, but this chair had seen better days, the seat did not have any cushioning and the dials were also not working and he had to try and use his body strength and hands to push himself.

Themba Sibisi is a 24-year-old young man with physical difficulties, he can now enjoy more freedom and independence. This wheelchair donation addresses a mobility issue and will allow this young man to be more mobile and to be less reliant on others.

Sponsoring only one wheelchair may be perceived as a selfish thing to do, but MaxProf is proud to have contributed to the basic human rights of at least one of the most neglected areas of our society. Not being able to walk affects a person's confidence and self-worth; but this young man shows us how to make the best of what you have to live life with to the fullest, he is full of joy, conversant!

"This has changed my life, I have no words. With the new chair, I can actually move myself around and not rely on anyone to take me where I need to go," said Themba



Bly n Bietjie learners receiving their packs from Mayor Mtsweni and MaxProf's Pamela Pege



Bly n Bietjie Primary School learners in line with Mayor Mtsweni before formal proceedings

SUSTAINABLE LIVING - Why go looking for greener pastures if you can grow your own?

SAVE IT BEFORE YOU NEED IT



SUSTAINABLE LIVING - Why go looking for greener pastures if you can grow your own?

The MaxProf team survived many a stop-and-go along the East London Butterworth route. Upon arrival at Dutywa, we made a turn to KwaNotyekeza (Timane) where the project we are supporting, is based. From the main road you relax, thinking you have arrived at your destination, the road is tarred, and all is pashash. Then one turn to the right and you are completely lost to civilization. It is autumn and every single leaf has turned gold. As we are driving along this rocky dirt road, we pass donkeys transporting bottles of water.



We are sharing this not because we are complaining, but we were reminded that we need to be grateful of what we have and use it wisely. What comes to mind when you listen to various water campaigns on radio or television? The "3 R's-campaign (Reduce, Re-use and Recycle)" or "Every drop counts". Do you ever stop and close

your tap when you brush your teeth in the morning? I now understand it better. Let's be thankful!

As the journey continues, we finally see some homes. Immediately thereafter, a hall appears with people standing outside. It looks like they are waiting for someone, and then it dawns on us that it is where the Baza Projects Primary Co-operative hand-over event will be taking place.

It's 26 June 2018, Winter has set in and MaxProf together with Amathole District Municipality ("ADM") are here to officially handover the Baza Primary Co-operative Project. The District Mayor, Cllr. Winnie Nxawe, is in attendance of the handover ceremony, as well as ADM SPU Portfolio Head, Cllr. N. Bonga, Mbashe Local Municipality, SPU Portfolio Head, Cllr. N. Mkhedamo and Ward Cllr. Kalityi, as well as members of the community.

Baza Projects Primary Co-operative is a project for unemployed disadvantaged youth residing in Timane (Location at Idutywa). It consists of 7 beneficiaries who were trained by Mbashe Local Municipality in Agriculture at Tsolo College in the same area. In as much as this group has registered as a co-operative, they do not have the necessary resources to see it through. But we applaud their resilience and determination to make it work! In pursuit of success, they sent requests for help and we as MaxProf got to hear

of their plight, need and willingness to see their community become a better, self-sustained community.

Monwabisi, a humble young man from the area is spearheading this project. And spearhead he does! Monwabisi means "bringing joy" and I believe that he is living up to his name, through and through! It was evident from the belief behind his speech. He shares with us his days when he was a young lad, that when he saw his peers on the road wearing nice shoes and clothes, he would decide that by the end of that day, those items would be his. Yes, you thought right, he was a township tsotsi! He comes from a poor background, but that was not an excuse to do bad things. He just wanted to fit in with his peers and be seen as part of the fashionable. What I took from his speech was that, to have finer things in life, you need to stop making excuses, you must stand up, work hard and maybe, just maybe, you will have the things you dream of.

Youth month is ending and Monwabisi's life is a reminder to the youth and everyone else that we all have an opportunity to start over. You are responsible for your life. Monwabisi tells us that this project did not start yesterday, but he has been working on it for some time, it would fail at times, but he would try again, and he is happy that today, he has the support, the tools and a team to work with. He is not looking back and will make sure that



this project grows from strength to strength and his community will one day have no need to go to retailers to buy vegetables and fresh goods. He dreams of the project growing to be a market on its own.

During the proceedings, Cllr. Winnie Nxawe also had a chance to address the community. The first thing she did was promise Monwabisi, the Baza Project Team and the community, that ADM is adopting the project because of all the challenges it faces. The project has the land (hectares) but when the vegetation is ripe, there is no viable transportation available. The vegetation is transported by donkey-carts, which compromises the quality as the vegetation arrives spoiled at its destination. She asked that those with cars should help with delivery, when the project has grown, Monwabisi would hire them for delivery purposes and everybody will benefit.

Cllr. Nxawe reminded everyone present that this year is Tata Madiba's and Mama Sisulu's year, these are the people who fought for the land that the project is being launched on and continued to say these people (Tata and Mama) ensured that ADM could build relationships with organizations like MaxProf. She said gestures by like-minded organizations, will ensure that hunger is kept at bay, and jobs could be created. She went on to say that ADM may be a rural district, but the community must look at this as a blessing, a community that has been blessed with land to plough on!

She said Monwabisi started something great and he should now go and recruit other youths to come help youth from around the area to start similar projects, so that Timane should never go hungry. She urged parents to support them as today's youth does not know how fun ploughing is. She told a story about how the older generation used to wake up in the morning to go to the fields to plough with cows and donkeys and these days she herself buys

corn and beans (tinned sometimes) from the shops whereas she could get it from home, fresh from the garden. She said that she was happy to see corn over the houses as she was driving in.



She asked the youth to turn the community's fields green again, saying they must plant everything and ask for help, she said she knows for sure that the Premier is passionate about the youth and can make sure that a tractor is delivered as soon as that call has been made.

As she was busy with her speech, sheep and pigs were roaming in the area. She told the youth that they should not leave their homes and go look for jobs in Port Elizabeth or Cape Town to cut and process wool because they have these opportunities right on their door steps, they should be like Monwabisi, they should feed the sheep, cut the wool themselves and process it. In days gone by, it was done at home, there is nothing stopping it now! When all of this has been done, they can then go sell it in Port Elizabeth or Cape Town, or even make contacts with those

that can sell it globally. She said the youth/project can write to ADM and request tools to do this, or write to any other company for that matter as she is convinced that there are people out there who are willing to help.

Mayor Nxawe thanked MaxProf, saying MaxProf was in the Eastern Cape in February donating school shoes and bags to the children at Ngqushwa Local Municipality and that they were back supporting them yet again. She expressed her profuse appreciation towards MaxProf.

Pamela Pege, MaxProf, told the community that MaxProffers are just messengers and an extra hand in doing good to others. "As part of our Social Responsibility programme, we found ourselves working with ADM again and we like that because it tells us that it is going to be a better place soon. We find ourselves building other relationships through the relationship that we have with this municipality. We are extremely excited about this project - as an Agricultural project, we are also here to sow a seed, from which we anticipate seeing fruits. There will be seed during the reaping period and this seed will be sown again. Families are going to be fed, youth is going to be busy. We are so happy that when we called the ADM for a project, they thought they could work with us on this one". On behalf of MaxProf Management, Pamela wished the Baza Project-team all the best and hoped that rain would bring much needed relief to the region. She also said, that this project means that the community would not go to bed hungry for much longer.

Change we all must! Change your mindset, Monwabisi did, he did not wait to go to jail to realise that crime does not pay, but he changed his mind and took responsibility! MaxProf donated a generator, JoJo tank, wheelbarrows, hose-pipes, spades, gardening forks, watering cans, a signage board and work clothing to the team.



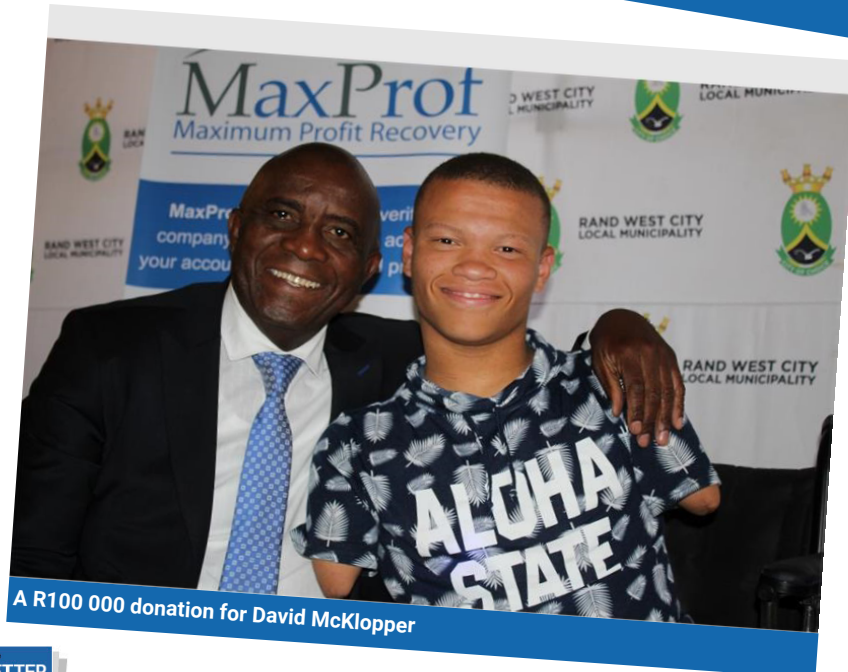
July 2017 - July 2018 What a year it has been !



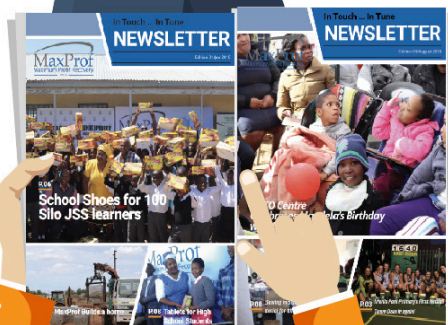
Melno Park netball champions



Christmas gifts for Emalahleni children



A R100 000 donation for David McKlopper





New Tablets for Zulu Liyazongoma High School



Lekwa Students received new shoes !



New home for a special family



School Shoes for 100 Silo JSS Learners





Mayoral Projects to look forward to in our December 2018 edition

- **THEMBALETHU'S MAVULA
PRIMARY SCHOOL**
- **RAND WEST CITY
LOCAL MUNICIPALITY**
- **LEPELLE NKUMPI
LOCAL MUNICIPALITY**

MaxProf
Maximum Profit Recovery
(Pty) Ltd

IN TOUCH ... IN TUNE

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