

MAXPROF & SUNDAYS RIVER VALLEY LOCAL MUNICIPALITY DONATE FULL SCHOOL UNIFORM TO 60 LEARNERS OF ZUNEY INTERMEDIATE SCHOOL



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About MaxProf

Maximum Profit Recovery (MaxProf), is a highly specialized financial services player founded in 2001. The company's service offering includes reviews of Value Added Tax performed on a contingency basis. In delivering its services, the company is supported by a team of knowledgeable professionals with a combined experience in excess of 100 years. MaxProf is a leader in this niche market, taking advantage of an intelligent IT system developed and continuously enhanced in-house over a period of 18 years.

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Foreword by MaxProf's CEO

Mr. Jakes Xulu

Dear Reader,

It is that time again, time to keep you updated and in tune with what MaxProf has been up to. We have never had our quarterly In Touch In Tune Newsletter in a Leap year. For this reason, I would ask you to join me:

- LEAP at opportunities to learn and gain knowledge!
- LEAP at quality-time spent with families and our children!
- LEAP at having maximum positive impact on all around us!
- LEAP at using our time productively and wisely!
- LEAP into a positive future as a supportive community!

As this is the first issue for 2020, we know that some are still recovering from the holiday season, slowly getting back into gear, but for us at MaxProf, we have not slowed down at bit, we

have been in touch with different municipalities and communities, ensuring that we are in tune with what is happening in our society.

We spent some time with the children and elderly of Masivuye (Amathole District Municipality), visited 6 primary schools from and around the Moretele Local Municipality, spent a few days at The Pretoria State Theatre, visited the Amathole District's Horton Primary and Sundays River's Zuney Intermediate School.

This time, allow me not to tell you about what we have been doing outside only, but may I boast about what has been happening inside our office? We recently appointed one of our own, Ms. Andiswa Matutu, HOD: Sales, Marketing and Client Relations as a Board member.



**FOR US AT MAXPROF, THERE IS NO LIMIT.
We say, "FLY HIGH", we will support you!**

The current Board realized that time waits for no one, today's youth must assist in leading MaxProf to greater heights and the only way to see the progress, future and results, would be to start NOW! This appointment is strategic, we know that diversity at Board level is critical to sustaining

performance, it helps to expand perspectives from the top, resulting in a healthy organisation. Female directors deal effectively with risk. Not only do they address the concerns of customers, employees, shareholders, and the local community, better, but they also tend to focus on long-term priorities. Female directors are likely to be more in tune with women's needs than men, which may assist in developing successful products and services.

Female directors serve as role models, and therefore, improve female employees' performance and boost companies' images.

"We are proud of this appointment, as it caters to the gender issues faced by not only South Africa but also that of the country, lack of females in the boardroom. Women serving on company Boards sharpen the continent's competitive edge and make inclusive growth a reality."

The patriarchal assumption that women exist only as child bearers and homemakers still corrupts the decision-making processes of corporations. Citing a conflict in women's ability to manage a "work-life balance," however, for us at MaxProf we believe that women are fully equipped to fulfill the higher status jobs physically, mentally, and emotionally, hence this opportunity. We are breaking the stigma of senior positions and higher paying jobs given to men who are already dominating in many areas.

Research shows that female directors have a more collaborative leadership style, are more open to diverse opinions and show a greater commitment to addressing social and environmental challenges than that of their male counterparts.

Mahatma Gandhi said it, "You must be the change you want to see in the world. We are ready for change!

Until next time...

Jakes Xulu

Chief Executive Officer

AMATHOLE DISTRICT MUNICIPALITY AND SHOES, UNIFORM AND BACK PACKS TO



Left to right: Cedric Mataka - MaxProf Eastern Cape: Regional Manager; Ward Cllr. Luzipo; Cllr. Namba – Community Member, Amathole District Executive Mayor - Mayor Z. Mngwazi, Ngqushwa Executive Mayor - Mayor M. Siwisa (standing), Miss Gxasheka – Ward Cllr and Ms N. Hlasela – SGB Member

The event commenced with MaxProf's Pamela Pege explaining the Purpose of the Day. She told the attending delegates that she is an "agent of change", sent by the Executives of Maximum Profit Recovery ("MaxProf") and then explained what the company does. She continued to address the parents, telling them that MaxProf's CSR Program is aimed at bringing dignity to the learners and their educators, they are assisting the Mayors by addressing the social issues that they cannot fulfil independently, as they have other issues to tend to like water and sanitation. She said the provision of uniform is important, as learners become a unit, they become equal, they do not see the less privileged learner as a lesser person, thus bullying

which leads to lack of confidence and other issues that may cause failure, are minimized. In serious cases learners may commit suicide, as they feel they do not belong. In closing, she said "Let us all be Safe"!

Messages of support

The Department of Social Development was represented by Ms. Bokolo from ADM's Social Relief Department. She explained to the community that she does not like to wait for big events to bring change. She believes that the community must raise their concerns with the relevant people in the community, promising them that they will respond to the call immediately, telling them that the social

ND MAXPROF GIVE OVER 103 SCHOOL D HORTON PRIMARY SCHOOL

workers are in the communities so that they do not have to travel far, or wait for special events to raise and address their concerns.

Inspector Mkele represented the Department of Education, quoting the President's speech of 15 March and the chaos that the virus is causing to the education system and the country. He thanked the sponsors, MaxProf, saying campaigns like these bring change and relief to learners, parents, teachers and in general to all people within the respective communities. He told the gathering that one of the values of ADM is "Service to Others" and what is happening now, is service in action!



Left to right: Ward Cllr. Luzipo, Cllr Namba – Community Member, Amathole District Executive Mayor - Mayor Z. Mnqwazi and Ward Cllr. Gxasheka – Ward Councilors Office

Delivering his Keynote Address, ADM Acting Executive Mayor, Cllr. Z. Mnqwazi said that the event was part of the ADM's Integrated Development Plan (IDP), Service Delivery and Budget Implementation Plan (SDBIP).

It was aimed at changing things, bringing a difference to how we (older generation) grew up; it is to assist with a bright future for our learners. He reminded all present of the history of South Africa, 1949 – 1994, quoting leaders like Tata Nelson Mandela and Oom Raymond Mhlaba who

would have turned 100 years old this year. He said this event was in honor of Oom Raymond Mhlaba who dedicated most of his life fighting for a better future for South Africa. He told the community that ADM is committed to building a capable and developmental local government that is responsive, accountable, effective and efficient in serving the people of ADM.

He said “this bears testimony to our resolve in keeping our promise. Together with our strategic partners, we continue to implement programs that have a meaningful impact on the lives of our people.”

“As we continue to implement Mayoral Legacy Projects that are aimed at safeguarding the welfare of the most vulnerable groups in our society, we want to ensure that we are contributing in creating a safe and secure environment for children, women, people with disabilities and the elderly, including providing support to people affected and infected with HIV/AIDS. We do all this and more, driven by our consciousness to restore the dignity of our people, even in the most remote areas and to plant a seed which will assist us in realizing our long-term vision of constructing a Smart District. These efforts are in line with building a Smart district towards 2058 and bringing ADM back to its former glory.” He told the delegates that initiatives like these depend on relationships with stakeholders like MaxProf who have been assisting not only this municipality, but amongst others also Mbashe, Greit Kei, Amahlathi and Raymond Mhlaba Municipalities.

In response to the day's event, Horton's Primary School Principal Ms. T. Nompukane told the

community that today's event could have gone to another school, but they were chosen and asked the community to give thanks to the executive Mayors and the Sponsor in the African way. The community stood up and danced with joy to "*Bekutheni size sibe lapha*" meaning, "What happened, why are we here". She then pointed at the MaxProf wall banner saying "*Nanku unobangela*" meaning, "It is because of MaxProf".

She said, "we have been blessed, I wonder if you realize the impact that this event will make to the children and our lives. Thank you for considering us and proposing our school to MaxProf as beneficiary for your program". She told a story of learners bullying each other, forcing other learners to take off shirts (stealing) and about a learner that wears a shirt twice a week and no uniform for the rest of the week, as she only had one small torn shirt. When the request came, she was even

scared to submit the number of needy learners, pushing it from 50 to 100 and then sneakily adding 3 learners with the hope that no one would notice; to her surprise the items delivered added up to 110 which to her joy and surprise included the learners she did not add, even though they were also in need.

During the Vote of Thanks by SGB Member Ma Hlasela said, the one thing that I am grateful for is that, out of all schools around, Horton Primary was chosen to be a recipient of today's good deeds by MaxProf. I am thankful to God, for touching someone's heart, and this person listened to God's voice. I know that messages like this go to one person, this person needs to heed God's call and act accordingly, else a lot of people, children in this case, will lose out if no action is taken. We are thankful for His grace and mercy!



Back Row: From Left to right: MaxProf Eastern Cape Regional Manager – Cedric Mataka, Councillors Office -Cllr Gxasheka, SGB Members - Ms Hlasela, Dept. of Education - Mhloli Mr. Mkele, Ward Cllr. Luzipo, Horton Primary Principal - T Nompukane, MaxProf Social Responsibility Coordinator – Pamela Pege, Amathole District Executive Mayor - Mayor Z. Mnqwazi, Ngqushwa Executive Mayor - Mayor M. Siwisa and Community Member - Cllr Namba

MAXPROF & SUNDAYS RIVER VALLEY LOCAL MUNICIPALITY DONATE FULL SCHOOL UNIFORM TO 60 LEARNERS OF ZUNEY INTERMEDIATE SCHOOL



Eastern Cape Regional Manager Cedric Mataka distributing school uniform and shoes to the learners

On behalf of Sundays River Valley Municipality (represented by Cllr. Lunga Baka and Loyiso Tambo), MaxProf donated tablets to top performing matriculants (Class of 2019) and more than 60 school jerseys, school shoes, tunics and trousers to nominated learners of Zune Intermediate School, on Wednesday 18 March 2020.

These donations form part of MaxProf's Social Responsibility Program which aims to curb social imbalance. We know that many children do not come to school when it rains, because they do not have shoes, while others drop out because of low self-esteem.

"We believe that when learners are comfortable and feel that they belong, they stay in school, concentrate and succeed."

Mr. Lukhwe, Principal of Zune Intermediate School, expressed his gratitude and said that this

gesture would encourage disadvantaged learners to focus on their school work and motivate them to stay at school. He urged the team from MaxProf not to tire, but continue doing good not only for Zune Intermediate School, but also for other schools.

A Thank You note from one of the Top Achievers of the Class of 2019:

Friday, 20 March 2020

07:00 AM

118 Dora Street
Moses Mabida
Kirkwood
6120

To whom it may Concern

To MaxProf and the Sundays River Municipality I'd like to take this opportunity to thank you for the device you've sponsored me with. It's going to make things easier for me as I need a smartphone for the field I'm in IT

I hope this does not end with me but continue sponsoring other student not just with tablets but many more things they would need.

Regards Sinovuyo Swartbooi

OVER 300 LEARNERS ENJOY A PLAY - THE HEN THAT LOST HAWK'S NEEDLE



Picture time with some of Zodwa School learners before the show

From 3 – 7 March, MaxProf worked with The South African State Theatre to support over 300 learners with disabilities, from Tshwane and surrounds

The South African State Theatre, an Agency of the Department of Arts and Culture approached MaxProf to sponsor tickets for a production titled: The Hen That Lost Hawk's Needle, for learners with special needs from around Tshwane. This was a special request and after receiving background information on the various schools, MaxProf believed this to be a great initiative and was thrilled to be part of it, as it is not only recreational but also educational.

This sponsorship had fundamental opportunities, e.g. giving children with disabilities an opportunity to experience theatre, exposing them to art, as well as opportunities this genre offers such as acting, script writing, directing, costume design, stage managing, lighting design, etc.

About the Play:

“

Hawk and Hen used to be best friends. Their friendship changed the day Hawk borrowed Hen his magic needle, who then lost it. Hawk promised Hen that if she does not find the needle, he would eat her chicks. 'Till this day, chickens scratch the ground looking for Hawk's needle.

”

MaxProf's Pamela Pege (CSR Project Co-ordinator) spoke to the writer and director of the play, Ms. Letlogonolo Riba. Letlogonolo is a Children's Theatre practitioner, playwright, poet

and performer, who expressed her gratitude to MaxProf for the sponsorship to The South African State Theatre, saying that the play would not have been the same without all these learners attending. For her the experience of seeing children with disabilities enjoying the show, brought immense joy and fulfillment. The success of the show also meant more opportunities for her and the crew, as it is an incubator program.

It is almost impossible to express the excitement of watching the learner's interaction with the crew on stage, the smiles, the acting as they assist "Daddy Rooster" to find "Mommy Rooster (Mabo)", telling the Narrator that "Mabo will not find the needle"; this experience, was just out of this world!

Without The South African State Theatre working with the Department of Education and the respective schools, none of this would have been possible. The schools and institutions supported included Bethesda, Zodwa Special School, Magalies Special School, Prospectus Novus, Alma Special School, Sunrise Special School, Little Gems, Itireleng Residential Care for the disabled and Mozart Academy.



Learners filled up The South African State Theatre to learn through Arts



Snack and fun time was part of the programme for the day for all learners



Magalies Special School Learners

AMATHOLE DISTRICT MUNICIPALITY AND MAXPROF SPEND TIME WITH MASIVUYE DAY CARE IN FORT BEAUFORT



Hampers packed and ready for distribution

Masivuye Educare Centre caters for children between the ages of 2-5 years from the surrounding villages and informal settlements. Amathole District Municipality requested MaxProf to assist this center with amongst other the following: renovations, toys and educational material, stoves, and a fridge. Upon the day of delivery, MaxProf could not exclude the elderly who take care of these children, especially the ones who look after them when they “go back home” after school. These special people also received a gift hamper that included groceries, meat and vegetables.

The occasion was graced by the presence of the Executive Mayor Z. M. Mnqwazi, representatives from the Eastern Cape Department of Education,

Social Development, Amathole District and Maximum Profit Recovery.

When opening the event, Cllr. Bonga said “*Siyaxhasana, izandla ziyagezana*” meaning, “we support / help each other, one hand washes the other”. He continued to greet all guests and reminded them that the youth is the future and that the day’s celebration is about them.

Giving the purpose of the day, Executive Mayor Z. M. Mnqwazi gave thanks to his team, the departments involved for being hands-on, visiting communities and taking care of their needs. He said it is important that they raise the flag as required; this allows his office to work with organizations

like MaxProf to attend to these needs which could easily be missed as their mandate is the delivery of key services such as water, sanitation, health, etc. He thanked the MaxProf team for taking the time to visit them with all the gifts and resources as requested.

As the programme continued, MaMati spoke on behalf of the Social Development Department saying that she was happy; the community is celebrating. This celebration should be the beginning of great things, 2020 marks Oom Ray's 100 years and this event is a way paver for all the other celebrations expected in 2020.

She said the Educare Centre's aim is to build a caring nation, she said these children spend their first 300 days at home, after that they are at creche, then school. The Centre is part of the growth path, solidifying the foundation. She told the gathering that we are born with knowledge, knowledge to suckle as a newborn, start walking etc., knowledge that continues in stages until we are old.

The Department of Education said "we are happy to see companies like MaxProf donating food items, not only for the learners but also for the community. It is important that there is food both at home and at school, as this allows children to relax and focus on their school activities. If these learners know that there is food at home and food at school (provided by the Department), they do not worry about where their next meal is going to come from and can do what children do...play and grow.

Executive Mayor Z. M. Mnqwazi said "*umntu ngumntu ngabantu*" (meaning that we need to cover each other's backs and share); hence we need to work with companies like MaxProf, the Departments of Education and Social Development. If we did not work together, none of this would have been possible, he said as he was pointing at the furniture, appliances, groceries and the educational material sponsored by MaxProf.

Executive Mayor Z. M. Mnqwazi also told the community that it was not the first time that Amathole District Municipality and MaxProf worked together on a project of this nature. He told them that this was a special day, saying "we left other

municipalities, turned down other invitations so that we could spend time with you".



Executive Mayor Z. M. Mnqwazi and MaxProf's Pamela Pege shaking hands



Appliances, educational toys and hampers for Masivuye Educare

He continued by telling the community that the gifts to the elderly are a reminder that we are aware that the teachers and caregivers are also parents to these children and that these gifts are also aimed at bringing dignity back to the people.

He asked the community to have patience and tolerance with each other, saying that the municipality is doing their utmost, all he asked for is for them to always support the municipalities and its initiatives, instead of burning things down, thinking that they do not care. He promised "we will keep looking out for our communities".

"Let's go out there, celebrate, enter 2020 with grace and respect for each other" said the Mayor

Umthi ugotywa usemtsha, we are here to say, we are with you today and for many more days to come. We are here to encourage you to keep taking care of our children. Let them leave you; not you leave them, said Executive Mayor Z.M. Mnqwazi.

On behalf of Masivuye Educare, MaMqolo said; “I have never seen anything like this before, I have no words but thank you. I see the appliances and toys, I am proud to tell you that dreams come through. We have been praying for this and today we are not only receiving what we have been praying for, but even more. We are entering 2020 with joy and pride!”

“When I saw the butternut, I thought, wow, we are important, the standard of being taken care of has been raised, this tells us to move when we are asked to do something, or even take initiative to make our community a better place. She then asked the caregivers to pull up their socks, to assist with the old. She said “MaxProf, thank you for what you have done and what you are doing, you have removed the status that government does not work” said the Centre’s team representative.

Danile Cimezile, Chairperson, thanked the municipality and MaxProf for everything.

Tables for the creche, chairs, books, educational toys, a fridge, stove, cooker plug, microwave oven, a kitchen unit, burglar proofing material, paint, brushes and labor, surface vinyl flooring, grocery hampers and lunch packs for the elderly, as well as educational toys, party packs and a lunch pack, are amongst the items sponsored by MaxProf.



Young ones enjoying their special treats



Learners classroom refilled with new educational toys



Appliances, educational toys and hampers for Masivuye Educare



Old Cabinet



Old Carpet



New Kitchen Unit donated by MaxProf



New Carpet donated by MaxProf



Masivuye Educare Centre Wall to be plastered



New Fridge donated by MaxProf



Welder getting the burglar proofs ready for installation

MORETELE LOCAL MUNICIPALITY AND MAXPROF EMBARKS ON A TWO DAY “BACK TO SCHOOL PROGRAM” VISITING 6 PRIMARY SCHOOLS



Changing lives of the Moretele Local Municipality learners

Moretele Municipality Mayor, Mr. Andries Makinta Monaheng and the MaxProf team embarked on a Back to School Program for two days, visiting 6 primary schools from Cyverskuil, Walman, Ngobi, Makapanstad, Noroki and Motla villages. The Mayor echoed our sentiments when he said the aim of the program was to instill confidence to the learners. He related to being without school shoes and how that affected him personally. It was an honour to partner with him as the representative of the Municipality.

School 1 - Swarisanang Primary School



Swarisanang Primary, It is your time to shine!

During his speech, the Executive Mayor thanked MaxProf for being attentive to societal needs. He continued to explain that this programme was very important to him, telling the learners that he was involved because he knows that a pair of school shoes will bring self-confidence and boost self-esteem. When a learner wears the school shoes, he would concentrate better in class and thus improve his / her overall academic participation and ultimately their results. He also said that the program catered for the health aspect of social issues children are subjected to. Without school shoes, walking barefoot exposes the children to a variety of dangerous elements i.e. probabilities of being cut by sharp objects, soil borne infections, as well as cold and wet weather, to name but a few.

Pamela Pege, from MaxProf explained to the learners what MaxProf does, explaining the VAT Recovery process leading to the day's event. She encouraged the learners to follow their dreams and to consider a career in Economic and Management Sciences, so that they can also one-day work with the likes of MaxProf.

She reiterated the importance of self-assurance and self-belief. She asked the learners never to allow anyone to speak negatively about their lives, especially the perception that they were receiving gifts because they were less fortunate. She explained in depth that they were chosen recipients, because they were specially elected to have their quality of life elevated, which would have a trickle-down effect on their academic results.

“YOU ARE EXTRA-ORDINARY!”, Pamela said to the learners. She asked the learners if they understood what that meant. There was a buzz of excitement when they participated in a mini Q and A. Answers flooded from all directions, but resonating a unison in response. She shared that being extra-ordinary begins with small but deliberate steps that encompass normal day-to-day activities. Devotion and discipline to small things will build a strong character in the future.

“*Re motlotlo!*” (*We are Proud*), said Principal Sihlangu. He expressed how proud he was to have been chosen as one of the schools to receive the gifts for the learners. The initiative will aid in fanning the flame in different programs already running throughout the year, with their main priority being to deliver quality education, as a means of intervention to eradicate societal matters.



Executive Mayor Andries Mankita Monaheng assisting learners put on their shoes

School 2 – Makekeng Primary School



Makekeng Primary School Learners receive brand new school shoes

The message by MaxProf’s Pamela Pege to this school was “Love Yourself”. She told the learners to love themselves not matter what the situation. Today is a new day, what happened yesterday is history, start afresh today and make it count. Do not look at your failures and judge yourself, failures happen to make us stronger and better. If you love yourself, you will succeed because you will be taking care of yourself and your confidence will boost you through challenges! Pamela reminded them that great things begin with small actions.

The first thing the Executive Mayor, Andries Mankita Monaheng, said to this school is “we are here to leave a leaf branch”, meaning that we were there to bring and leave happiness. “We are here to touch lives and make an impact.” He continued to tell the learners that they should understand that not all the learners will be receiving a pair of shoes saying “*Bana ba motho ba kgaoganya tlhogo ya tsie*”, meaning siblings share.

The Executive Mayor explained to the learners that their school has been identified as one of the schools to benefit from the program, this is to make an impact on their lives. He continued to tell them that for him this program must address two issues, the 1st being Self Confidence and Self Esteem and the 2nd being the Health issue.

He said these school shoes would give them strength to wake up and come to school as they will be the same as other learners, they will love education. He asked what the learners would like

to become when they grow up and finish school. It looks like this school will be producing school principals, ministers and a President!

He also told these learners that the problems they have, are not new, we all have experienced them, and we do not want them to suffer. He told them that in the past, you would be beaten up for not having school shoes, but gone are those days, as we are here to assist! He asked the learners not to miss school.

The school principal, Mr. Manamela (Principal) told us that at this school, they participate in a special project where teachers buy learners in need, T-shirts. He continued to tell the meeting that a child dropped out of school last year. This learner comes from a very poor household, he had no ID, things were bad, and they tried everything to give him hope, but they failed. As he was one of the school's top performers, they would not stop trying to convince him to return to school.

Principal Manamela continued to thank the Executive Mayor, his office, the ward councilors and MaxProf, saying that they were happy to have the "high office taking time out" and visiting their school. Looking at his students, he said "no more feeling ashamed because you lack school shoes". As he walked away, fist up he said, "Teach a man, you teach an individual, you teach a woman, you teach a nation!"

School 3 – Lehabe Primary School



Lehabe Primary School learners listening to Executive Mayor Andries Monaheng before the school shoes handover

Executive Mayor Andries Makinta Monaheng, Councilor Betty Manyele, Councilor Munyime (HR), Councilor Lethlabe, the municipality special project team and the MaxProf team were received by Principal Manaka, expressing her excitement that her school was chosen as one of the schools to receive gifts as part of the Mayoral Back to School Program. Executive Mayor Andries Makinta Monaheng told the gathering that it was not possible to go to all schools, but said that "*Bana ba motho ba kgaoganya tlhogo ya tsie*", siblings share. He continued to say that the day would have been impossible without the partnership between the municipality and MaxProf.

The Executive Mayor told the learners from this school that the programme aims to boost their self-confidence and self-esteem and that they should never be absent from school just because they needed something. Interacting with the learners, he asked them what they would like to become when they grew up, little did he know that he had a challenge on hand, as these learners want to become Mayors and Principals!

Principal Manaka said that she was overjoyed, the school is blessed, the Lord has heard and answered their prayers. She asked the learners what she has been teaching them daily during assembly – Shouting at the top of their voices, the learners said, "When Praises go up, blessings come down"! She also said that a good Samaritan came and planted a seed that would germinate and blossom.

She expressed her appreciation that a girl child had been catered for during this program. The availability and affordability of sanitary pads were challenges to the local kids, and this would no longer be a problem for the school.

Lehabe Primary school principal, Miss Tsaka Manaka said "I am so happy for what the mayor did for us, because as teachers we cannot cover all the needy children. We need assistance, the Mayor has shown how much he cares for other people, I wish he continues with the good work."

School 4 – Mmankala Secondary School



Mmankala Secondary School learners interaction with the delegates before receiving their shoes

On 19 February, the entourage is welcomed to the school by Mme. Mahlabe Masinga, Principal to Mmankala Commercial and Technical School who continued to introduce the SGB and the educators during the briefing held prior to commencement of the proceedings of the morning.

The message to the learners from MaxProf's Pamela Pege was, "You are Beautiful", she asked the learners to remind themselves every day that they are beautiful no matter what the situation. Even when they are being teased / bullied, they should never believe what that person was saying. As she continued with her talk, she asked a question that only a boy learner must answer. She asked them to explain "menstruation" and what they knew about this subject. As expected, the boys shied away from the topic, this is when she explained that she purposely asked the boys to answer. She then first addressed the boys, telling them and everyone that menstruation is normal, that it is nothing to be ashamed of, it is nature. She asked the boys to take care of the ladies, if they noticed that a mishap had happened, instead of teasing the lady, they must tell her or go to the teacher and report the incident so that it is dealt with the dignity it deserves.

For this school, the Executive Mayor Andries Makinta Monaheng told the learners about the importance of having the correct uniform, how it boosts one's confidence. He also told them that he does not believe that one is rich, nor poor.

He told a story of people judging him when he changed his career from being a business man (taxi owner) to a government official. He said when he sold his taxis to invest in another project, people were saying that he has fallen, the taxis have been taken (repossessed) by the bank, thus implying that he was poor. Lesson learnt – Do not judge, never say a person is rich or poor! There is nothing like that...we are all the same. He wished the learners success as they continue with their schooling

Looking at the sanitary pads, he addressed the girls saying that he was pleased that they were eradicating the problem of lack, he told them that in the past girls would be punished for messing on a chair because she did not have the correct tools to protect herself during her menstrual period and for missing school because she was scared to come to school without protection. He proceeded in saying that a girl child must be treated with dignity.

Mayor Monaheng continued by saying that shoes make a difference to those who need them, he asked the learners to appreciate what was given to them, as in life we have different needs.

Principal Mme. Mahlabe Masinga started her talk with the learners by emphasizing that she has always told them "that if you do good, you attract good". She told the meeting that initiatives like these should not be taken for granted, they boost the learners' morale, using her class of 2018 as example, who achieved a 93.7% pass rate following the interactions they had with the Executive Mayor. She said that she appreciated the gesture, this would have an impact, now and in the future. She told her learners that those that were not receiving anything on that day, must believe that their blessings would come. She told the learners that in years to come, they would be electricians, engineers and that they must learn from the day's events. When God offers you something, you must also give to those who need.

During the briefing session, the Executive Mayor promised an installation of the much-needed Apollo Light.

School 5 – Nyorwe Primary School



Nyorwe Primary School after receiving school shoes and sanitary towels

Executive Mayor Andries Makinta Monaheng asked the learners if they realised how special they are? He told them that they would be receiving school shoes. He said the shoes were manufactured by a company that had more than a 100 years' experience. Looking at the shoes, you can see durability, when you feel the shoe, you can tell that they are flexible, comfortable and this is an assurance that the learners' feet will grow in comfort. When you are comfortable, you can concentrate.

With comfortable shoes, uniform, confidence and self-esteem, you are geared for greater heights, this was the purpose of our visit. We want you to succeed, he said! Principal Chilaloke gave a Vote of Thanks. He said *"Ngwana sejo wa tlhakanelwa – it takes a village to raise a child"* and *Nangomso* - Thank you even tomorrow!



School 6 – TK Mokonyane Primary School



TK Mokonyane Primary School learners as they patiently wait to receive their shoes

Sijo esinye asifiti molomo "people shall share irrespective, how small that could be".

Ward 9 Councilor MoLeta, thanked MaxProf and the Municipality for heeding their call and making time to visit the school to donate the much-needed school shoes.

Executive Mayor Andries Makinta Monaheng greeted the learners telling them that they should not fear anything, including school and they should know that one day they would become Mayors, teachers and lawyers. He told them to take care of their school shoes, to polish them and keep them safe. He jokingly said to the learners *"aratlisa majaja but quality"*, we want you to love school, no one can miss school because they lack school shoes!

Principal Lebalane thanked everyone present on behalf of the school, she thanked the school uniform committee, the SGB and everyone in making this such a special day. She said – Blessed is the hand that give!

OUR RESPONSE TO COVID-19 PANDEMIC



'All-hands-on-deck!' approach as MaxProf partners with various municipalities to tackle the COVID-19 pandemic

"The Coronavirus pandemic is the defining global health crisis of our time and the greatest challenge we have faced since World War Two."

The country is vulnerable to the novel COVID-19 virus, even more so South African's need of basic goods and services. With the national lockdown upon us, South Africans who live from hand-to-mouth, waking up every morning for piece jobs, selling fruit at robots, under trees at schools, etc., find themselves hungry and short of necessities like soaps and other sanitisers. MaxProf could not sit back and only watch what is being broadcasted on television, we had to get involved and assist those in need. It is for this reason that MaxProf's Management Team decided to use MaxProf's Social Responsibility Project Budget to deal with the unintended consequences of the lockdown and to join hands with various municipalities by providing food hampers and other necessities to the respective communities.

To date, MaxProf has donated R 70,000 towards Moretele Local Municipality's Food Bank Drive and Ngaka-Modiri Molema District Municipality



Left to right: Chief Whip Cllr John Molefe; Speaker Cllr Leah Sekhaoelo and Executive Mayor Andries Monaheng

has received R 20,000 for food parcels and other necessities. The list goes on, including R 30,200 for Lepelle-Nkumpi's food parcels, sanitizers and toiletries; we are still working tirelessly with other municipalities to help those communities affected by this pandemic.



One of the families happy to receive their hampers



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