

IN TOUCH - IN TUNE MAXPROF

3rd Quarter 2017

MaxProf
Maximum Profit Recovery
(Pty) Ltd

HIGHLIGHTS

02 One Million School Shoes

"no learner shall be barred from going to school because he or she does not have shoes or a school uniform"

03 Mandela Day 2017

MaxProf supports the Themba lethu Centre.

07 Mexico City 2017: Para-Sport Festival

16-year-old athlete received a R100 000 donation towards his Mexican dream.

FOREWORD

Dear Readers,

For those of you who aren't MaxProf clients, the lucky ones who are, will tell you that MaxProf the company, is like one big happy family. Yes, we work together, tackle challenges together, cry and laugh together and most importantly we share not only in each other's successes and triumphs, but also in each other's struggles and hardships. We call it "the MaxProf way"...

It is with this in mind, that the MaxProf Family decided that we want to share our successes and triumphs with those communities who are less fortunate and who perhaps experience struggles and hardships in many more ways than MaxProf does.

We decided that a percentage of every Rand that MaxProf earns from its clients, will be used to uplift the community of that specific client by procuring from and spending in the designated jurisdiction area. Yes, it is not only our client, the municipality, that will benefit by us doing so, but also its community, the people of the town, city and region. We want to feed the hungry, dress the cold, build a house for those without, educate the youth, nurse the sick and love the elderly.

We want to teach all people "the MaxProf way" of going through life...work hard...share your happiness...receive in abundance!

The MaxProf Family wishes you well and looks forward to meeting you when it is your turn to share in the MaxProf way..

Until next time!

Bernard Saayman (COO)
MaxProf



ONE MILLION SCHOOL SHOES FOR THE SCHOLARS OF THE NKANGALA DISTRICT



From left : Kate van Heerden (MaxProf Sales), Jakes Xulu (MaxProf CEO), Pamela Pege (MaxProf Marketing)

Corporate Social Investment is very close to our hearts at MaxProf, we strongly believe in giving back to the communities that we work with. With this said, we are currently involved with the "One Million School Shoes for the Youth of the Nkangala District", spearheaded by the office of Councillor Linah Malatjie, Executive Mayor of the Nkangala District Municipality. When this project was launched in January 2017, Councillor Malatjie made the announcement that "no learner shall be barred from going to school because he or she does not have shoes or a school uniform". This project is running for the next 5 years, it will benefit the lives of all disadvantaged school-going children of the Nkangala District.

When we heard about this, we jumped at the opportunity of being part of this project



MaxProf's Pamela Pege flanked by wealth of heritage, Ndebele artist, Gogo Esther Mahlangu (left) and her colleague.

which we believe will not only benefit the municipality, but the community at large. Lives of many families and children will be changed. We believe that by participating in this project, we are not only touching the municipality and uplifting the community, but also contributing to the education system of our country. This project will add value by making sure that children do not stay away from school because they do not look alike (uniform). With all of them in school uniform, they are the same, there is no way of telling which child is from a wealthy family and which child is from a disadvantaged family. Children will look the same, in looking the same there is no room for bullying and other mean tendencies that take place at school because of not looking the same. When these school-going children feel they are part of a community(school), they will stay at school and concentrate on what's really important...their education. This project's success means Nkangala District Municipality can go on to produce entrepreneurs, lawyers, teachers, doctors, etc., all because of one act of kindness.

Talking about perfect timing, MaxProf donated shoes towards the initiative. The office of the Mayor had started with the arrangements for the State of the District address and we received an invite to this

important event. At the event hosted on Friday, 28 July 2017, Councillor Malatjie acknowledged and awarded MaxProf and other organisations that contributed towards the project with a certificate of appreciation. The event was graced by dignitaries from the district including the 1st citizen of Nkangala, Gogo Mahlangu and other special guests. Do you know who Gogo Mahlangu is? Google "Gogo Mahlangu", you may be pleasantly surprised! Why the State of the District? The Municipal Finance Management Act indicates that the Council of a Municipality must approve its budget before the ensuing financial year. This is in line with Section 215 (1) of the Constitution of the Republic of South Africa which stipulates that, "National, Provincial and Municipal Budgets and budgetary processes must promote transparency, accountability and the effective financial management of the economy debt and the public sector". MaxProf decided to become involved in this project for the benefit of school-going children and yes, for the good of future education which will result in balanced, self-sufficient individuals. Above all, seeing the smiles on those children's faces, is the most gratifying experience for all at MaxProf.



Certificate of Appreciation received from the Mayor of Nkangala, Cllr Malatjie for sponsorship of the school shoes.



MAXPROF EMBARKS ON THE NELSON MANDELA DAY CAMPAIGN (18 JULY 2017)

“What counts in life, is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.” – Nelson Mandela

Every year on 18 July, South Africans, together with the global community, honour our former president and international icon, Nelson Mandela, by celebrating the Nelson Mandela International Day. The main objective of Nelson Mandela International Day, is to motivate individuals to take action to help change the world for the better and in doing so, build a global movement that strives for the good of others. The Nelson Mandela International Day campaign asks that individuals, groups and corporates pledge 67 minutes of their time on 18 July and every day thereafter, to give back to those in need. This day offers South Africans and the world an opportunity to honour the character of the former President Mandela, or Madiba as he is fondly referred to.

MAXPROF SUPPORTS THE THEMBALETHU CENTRE

This year, the Nelson Mandela Campaign focuses on fighting poverty under the theme: #ActionAgainstPoverty.

In supporting this year's theme, MaxProf's management and staff celebrated the day at the Themba lethu Centre based in Themba lethu, in the Greater KwaMhlanga area in the Mpumalanga Province.

The Themba lethu Centre caters for orphaned and vulnerable Children. The services provided by the Centre include: home-based care, a feeding-scheme for vulnerable children, an after-school program that assists children with their school homework, stationery and uniforms, a youth curriculum program that includes community support groups and a communal vegetable garden

out to and supports 100 children ranging from Gr R to Gr 12. The Centre's survival is dependent on donations received from different organizations, this comes in the form of monetary donations or donations for clothing, food, and training. The Department of Agriculture in the district has provided training to the community, allowing them to start their own vegetable garden where parents from the area work and the children receive their "away from class-training, or practical experience". They have become so experienced in gardening, that they have also grown an orchard alongside the vegetable garden.

The staff and the children from the Centre receive assistance from social workers from KwaMhlanga's Group Sessions, supporting them in dealing with different issues that will shape them into mature, responsible citizens of our country.

MaxProf's team arrived at the Centre in the morning where everyone gathered for introductions, honouring Madiba, explaining to the children the significance of the day and singing of the National Anthem followed by a prayer. Immediately after that, the team divided into different groups which consisted of "the cleaning up and painting group", "the braai masters" and "the kitchen team" that handled the preparation of the breakfast and lunch to be served to the children of the Centre. For some of us, this was a super experience, as it was the first time that we had to cook for more than 100 people.



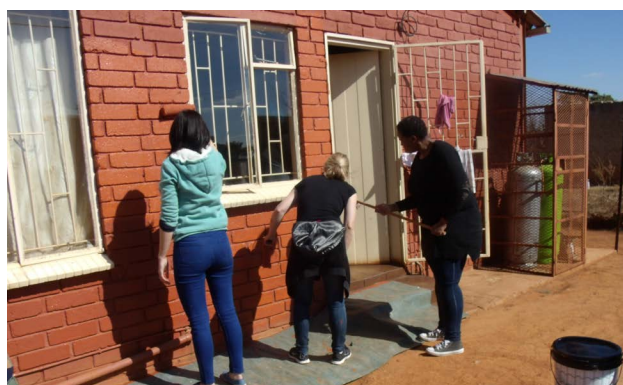
The MaxProf team busy painting the centre

which is farmed by caregivers of the centre. The Centre's management team is made up of three full-time staff members responsible for the day-to-day running of the Centre with a total staff complement of 16 (14 women and 2 men).

The Themba lethu Centre currently reaches



Moloto Spar manager and his team joined by Ernest, the centre manager and MaxProf's Pamela



MaxProf's Mignon, Vidette and Busi painting the centre



Clayton and Theo from MaxProf busy with lunch preparations



*You cannot work on an empty stomach, right ?
MaxProf's Maachela and Toka busy with lunch preparations*



All the children received party-packs



When all had been said and done, it was time for some entertainment. The children from the centre showed us their talents by singing traditional songs and dancing to traditional music.



Car guards assisting MaxProf

Moloto Spar manager and some of his team arrived with goodies for the children and helped serve the meals. After the “serious activities”, MaxProf then took time to spend some quality time with the children. The atmosphere was beautiful with the community joining in the festivities. MaxProf donated groceries and toiletries to the Centre, as per the wish-list received from the Centre outlining their needs.

As part of the day’s activities, MaxProf also had the team from the Community Works Program (CWP) helping them. This was not the first time that the CWP supported the Centre, as it is something that they do often.

Should you wish to be part of Themba lethu, or support them in any way whatsoever, please see their contact details listed below:

Themba lethu



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Fax: 086 568 3817

Email:

themba lethucentre@gmail.com

Visit them at:

Stand no. 1413

Themba lethu

KwaMhlanga

Mail can be sent to:

Themba lethu

Community

Centre

P. O. Box 1315

KwaMhlanga

1022

South Africa

MAXPROF - SWIMMING WITH SERIOUS NAMES



MaxProf (CEO) Jakes Xulu and David McKlopper

PARALYMPIC ATHLETE (16) RECEIVES A DONATION TOWARDS HIS MEXICAN DREAM

MaxProf is associating itself with powerful names!

In the bible, David is a young shepherd that initially gained his fame as a musician, to later conquer the infamous Goliath. He did not need a special uniform or the king's armour, he was dressed in his simple tunic,

carrying his shepherd's staff, sling, and a pouch full of stones. David approached Goliath who cursed him, hurling threats and insults. After all had been said, David reached into his bag and slung one of his stones at Goliath's head. Finding a hole in the armour, the stone sank into the

giant's forehead, leading him down to his death. This is the conquering spirit that met us on Thursday, September 21st, little did we know that our spirits too would be uplifted when we responded to the mayor's request to intervene.

The David Splash Foundation sent a sponsorship request to Rand West City Local Municipality on 21 August 2017 for David McKlopper to participate in

the World Para-Swimming World Championships to be held from 30 September – 06 October 2017. During a courtesy meeting held on the 14th September between Rand West City Local Municipality Mayor, Hon. Cllr. Mzi Khumalo, the Municipal Manager, Mr. Themba Goba and MaxProf's Chief Executive Officer, Mr. Jakes Xulu, the Mayor indicated that this sponsorship request falls squarely within his mayoral projects and that he would appreciate MaxProf's assistance.

Exactly a month after the initial request from the foundation to the Rand West City Local Municipality, this 21st day of September 2017 is no ordinary day for David McKlopper and it is not an ordinary day for MaxProf, as the community of Rand West City Local Municipality is gathered to witness the sponsorship of a donation to the David Splash Foundation. MaxProf is affording David Stephen McKlopper an opportunity to travel the world while fulfilling his dream.

David is a 16-year-old boy born on 16 February 2001. He is the youngest of the two children of Julius and Sarunesa McKlopper. David was born with a condition called Robert's Phocomelia. Phocomelia is a congenital disorder that presents

with a reduction in length of the long bones of the legs and / or arms. In some cases, the hand or foot is attached to the end of the shortened appendage, but in other cases there is no hand or foot at all. David's case has cost him a few operations (every second / third year) as his limbs had to be amputated because of the bones going through his skin. David may not have all his limbs, but this does not stop him from following his calling in this world.

David will be going to Mexico for the World Para-Swimming World Championships which were originally scheduled to take place between 30 September and 06 October, but nature decided otherwise, as Mexico was devastated by earthquakes and tremors, the Championships thus having to be postponed.

This postponement has not dampened David's spirit, he is ready to conquer the world. As much as he is excited to be representing his community "Toekomrus" in Randfontein, he is excited to be representing South Africa.

David said that none of the para-swimmers have beaten him and can guarantee us that out of the 9 provinces of South Africa, he is the champion, having won all titles in all provinces. He even broke his own record of 1.32 butterfly and 3.27 backstroke. David does not let details derail him.

We asked David who he would like to challenge in this sport, to which he replied that the only person he can challenge, is himself. This young man oozes confidence and will not let anything or anyone bring him down, he is unique, he is David! David says one verse keeps him going, especially when he is feeling under the weather. He says this is his backbone "I can do all things through Christ which strengthens me" Philippians 4:13.

Are you wondering if you are reading the cor-



David McKlopper with Mom (left) and MaxProf's Toka Lintsa (right)

rect newsletter, yes you are! This is one of MaxProf In Touch in Tune's success stories, as you may be aware by now, that we as MaxProf care about the communities we work in and we show this by giving back a percentage of the municipality's spend to that specific municipality. This is the case with Rand West City Local Municipality.

The Executive Mayor of the Rand West City Local Municipality was approached by the David Splash Foundation, managed by David's parents to sponsor David's dream. This was not a direct request, but it came through the Toekomsrus Youth Forum. When the Mayor saw this request, he did not see it as an opportunity / glory for the municipality, but as an opportunity for the Province and South Africa to shine. Looking at all the requests that the Mayor receives each day, this was different, as it could be used as a message to the able-bodied youngsters. The message that says, "You too can do it"! The intention is also to connect with the society of those living with disabilities. The Mayor says that David's request has touched and taught him many things and it could not have come at a better time. He understands that he needs to continue learning about working with those people in our society who are facing challenges just because they have a disability or look different to the person next to them.

The Mayor went on to thank Mr. Jakes Xulu for being there to listen to his cry. The Mayor said that when

“Why do you like swimming,” we asked David and he replied, “I am myself when I am in the water. I can stand and be whatever I want to be.”

he had shared David's story with Mr. Xulu and requested a sponsorship from MaxProf, he said, "Do not worry Mayor, we will sort it out." The Mayor was concerned, what does this man mean when he says he will sort things out? To his surprise, Mr. Xulu came back to him confirming that MaxProf will sponsor R 100,000.00 towards the David Splash Foundation which will enable David to go and claim Gold for South Africa at the World Para-Swimming Championships. The Mayor told everyone at the event that he is serious about helping people with disabilities to achieve their potential. He then said "David, go represent Rand West City Local Municipality. I love you."

When Mr. Jakes Xulu handed over the R100 000.00-cheque to David, he told the room that MaxProf joined forces with the city not for any other reason but not to separate us from the community. He said we need to be part of our community at all costs and that this is just the beginning of great things to come. "Our association with municipalities brings us closer to our communities, we are not doing this just for Rand West City Local Municipality, but all municipalities," said Mr. Xulu. Mr. Xulu also said that we



From left Jakes Xulu (MaxProf CEO), David McKlopper and Executive Mayor Mzi Khumalo



“I learned that courage was not the absence of fear, but the triumph over it. The brave man is not he who does not feel afraid, but he who conquers that fear.” – Nelson Mandela

need to be at the forefront of promoting those with disabilities, as having a disability does not mean you are less fortunate.....

David has perseverance and strong faith.

The McKlopper family is a very positive family, listening to the parents and to David himself, it makes you realise that we are lucky in many ways. Some of the challenges faced by the McKlopper family, are that some places are not wheelchair friendly, people staring at you just because you are different and some say negative things based on assumptions. David can do most things by himself, yes, time and again he needs help for

example transportation, the wheelchair can be a problem and his dad must carry him.

What are you thankful for?

WHAT TO LOOK FORWARD TO IN THE NEXT EDITION OF MAXPROF IN TOUCH - IN TUNE

The journey continues for MaxProf.



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The team has commenced with Mayoral projects within the following municipalities:

- Amathole District Municipality,
- eMalahleni Local Municipality,
- Lekwa Local Municipality,
- Merafong City Local Municipality,
- Ndlambe Municipality and
- Rustenburg Local Municipality.

We do not know what the journey holds for us, but we can promise you that we are excited and ready to bring love and smiles to all communities.

MaxProf
Maximum Profit Recovery
(Pty) Ltd

www.maxprof.co.za